

Business-CRM Solutions

Our Microsoft® Access® based business CRM database software solution is an integrated suite of business applications that help your on key business processes. This solution will help you leverage the marketing information to grow your business, efficient customers contact and generate new customers from your marketing efforts and improve your services more efficiency.

Key feature are:

- Customer contact information management, tracking all contacts and related opportunities, sales activates and other detail form common repository.
- Generate customer leads based on the current customer opportunities and future customer's opportunities
- Products marketing promotion management listed of current product promotion information and send it to customers.
- Customer activities management
- Customers services management, include service date, service record manage.
- Searching customers by products purchasing record or by locations
- Collect customer contact information to MS Outlook. Manage mailing lists based on the existing customer data related to sales leads.
- Generate marketing reports for
 - Product /customer report
 - Customer Activities Report
 - Customer opportunities leads
 - Future customer contact leads

All functions are accessible from a single main menu were designed with an elegant simple user interface and it is easy to use and it can be easy to modify based on your business needs. Get business CRM solution with an affordable cost, it will help you achieve rapid and measurable return on your investment. Also you will get all Access source code and you can easy to modify, update this software based on you special need.

BENEFITS:

- Save time by using a pre-designed template for your business use. You can add more features based on your needs.
- Saving money by spending your time on how to run your business instead design business software.
- Avoid for buying other expensive CRM software tool or hire outside consulting for your business.
- No learning curve, If you know how to use Microsoft® Access®, you know how to use our software.

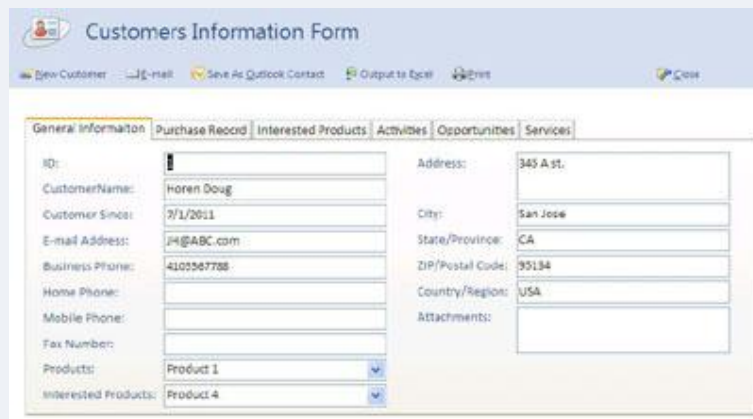
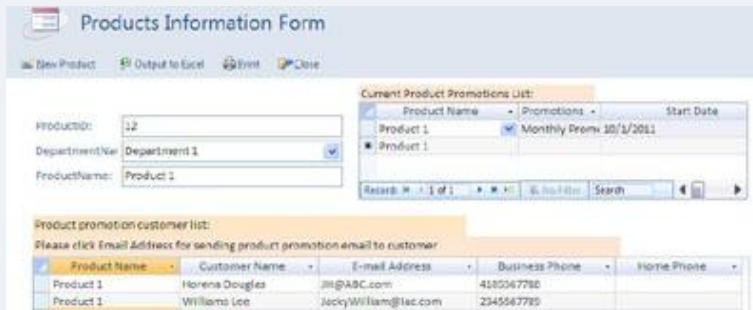
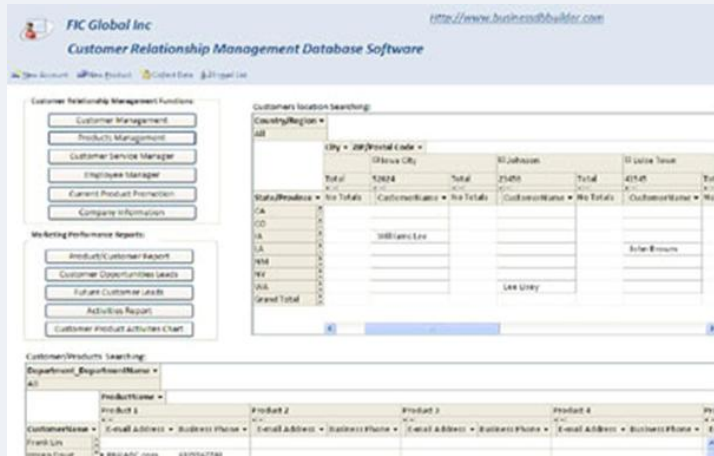
This CRM software also can be expanding to multi user's license. It can support up to 5 users on your company network without any addition database server software or

latest Windows Server software, it will be a good fit for small business computer environment.

SYSTEM REQUIREMENTS:

All our products are Microsoft® Access® 2007 - 2010 compatible and easy to use.

SCREENSHOTS:



Please visit our site at <http://www.businessdbuilder.com/bcrrmng.html> for more detail.

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